



NEXT LEVEL SKILLS
BASKETBALL ACADEMY

Instructions

1. Open a blank email
2. Go to the Athletic Page of the School you would like to email.
3. Find the coaches' page or roster with the coaches' emails
4. Copy and paste all available coaches emails into the "To:" field of your email.
5. Title the email- (Your Name) - (height and position) (kind of player you are) (gpa) Ex:John Doe - 6'2 Shooter 3.5 GPA or Jane Doe - 5'10 Power Hitter 3.8 GPA
6. Type your email in the body field using the template. I recommend typing this for the first time to insure all variable information is shaped to the athlete. You can use your own wording as well. Use the template format and do not make it any longer.

Once you have sent your first email, keep that copy to copy & paste to email coaches from other schools.

7. Make every email unique to each school. Find a stat or two on their website to put in the email to show that you researched the school and you are really interested. You do not want coaches to fill like they are part of a large email blast. Make those coaches from that school feel like they are the only ones you are emailing.
9. Proof read it to make sure there are no mistakes.
10. Send that thing.

Template

Hi Coach (Coach's Last Name),

My name is (Your First and Last Name) and I am a (Position You Play) at (Your School) in (Your City, State) graduating in the class of (Year You Graduate). I am interested in (College Name) to study (What You Want to Major In). I believe (College Name) would be a great fit for me because (Give the Reason You are Interested).

While pursuing my degree, I would love to continue my basketball career.

This Season, I have had success on the court averaging:

- * points/game
- * assists/ game
- * rebounds / game
- * 3pt%
- * Free throw%
- * Ect.

(ONLY LIST THE STATS THAT MAKE YOUR LOOK GOOD)

HIGHLIGHT TAPE (Insert Hyperlink to your Highlight Tape Here)

Is there an opportunity to come to campus for a workout with you and/or play in open gym with your team in hopes to earn a roster spot?

Thank you Coach (Coach's Last Name) for your time and consideration.

Blessings,

(Your First and Last Name)

Follow Up Email Template

Send this a Week After Sending the Initial Email if You Do NOT Hear Back.

Hi Coaches (Coaches Last Names),

I hope you are all doing well. I know you are all busy, but I wanted to follow up about my last email and check with you to see if there are any opportunities to work out for you.

Blessings,

(Your Name)

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for College
Sports**

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For Questions or Financial Assistance:

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Call or Text Coach Pope: 614-284-4261

Email Coach Pope: coachpope@nextlevelsportsball.com