

NASHVILLE
Next Level Skills
ALL-STAR GAME
 PRIVATE SCHOOLS vs. PUBLIC SCHOOLS



2nd Annual All-Star Game Sponsorship Package



Nashville Next Level Skills All-Star Games
 Valor College Prep
 Saturday, March 25 2023 - 6pm Girls Game
 & 7:30pm Boys Game

This event features 20 of the top ranked boys and 20 of the top ranked girls Nashville high school graduating basketball players. These players compete in a 3-point shoot out, dunk contest, girls all-star game, and boys all-star game. MVPs are awarded after boys and girls games.

(To Left: 2022 MVP Malik Dia- Vanderbilt Commit)



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Event Numbers:

- * 400+ Attendees at First Event
- * Gym Capacity of 3,000
- * 33,000+ Video Views on Instagram
- * 30,000 Instagram Followers of Media Promoting Event
- * Majority of Attendees were:
 - * High School and College Athletes/ Students
 - * 45-55 Year Old Parents of Athletes and Supporters of High School Athletics.

Colleges The Players Committed to Play for:

- * Vanderbilt University
- * Lipscomb University
- * Belmont University
- * East Tennessee State University
- * IMG Academy
- * Cumberland University
- * Union University
- * Connecticut College
- * Case Western Reserve University
- * Central State University
- * Walter State Community College
- * Dyersburg Community College
- * Vol State Community College

Sponsor Packages and Benefits:

Next Level Skills Title Sponsor - Maximum of 1

\$5,000

Event will be “Presented by (Your Company Name)”
 Your Logo on All 40 Players’ Jerseys on Front Right Shoulder
 Presentation and Naming Rights to MVP Trophies
 Space to Display Signage in Gym on Practice and Game Days
 Logo Displayed on Video Score Table During Game
 Logo Included in All Promotional Social Media Posts
 Place in Gym During Games and Practices to Collect Leads
 Give Away Promotional Material at Game and Practices
 Link on Event Website Page that Leads Directly to Your Website

All- State Sponsor - Maximum of 3

\$2,500

Naming Rights to 3-Point Shoot Out, Dunk Contest, or Student Sections.
 Space to Display Signage in Gym on Practice and Game Days
 Place in Gym During Game and Practices to Collect Leads
 Logo Displayed on Video Score Table During Game
 Logo Included in All Promotional Social Media Posts
 Give Away Promotional Material at Games and Practices
 Link on Event Website Page that Leads Directly to Your Website

All- District Sponsor - Maximum of 3

\$750

Space to Display Signage in Gym on Practice and Game Days
 Logo Displayed on Video Score Table During Game
 Logo Included in All Promotional Social Media Posts
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Contact:

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